

## Greg Blackburn

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### WORK EXPERIENCE: (STAFF AND FULL TIME)

9/02 to present **Graphic Designer**, Liberty Science Center, Jersey City, NJ

Exhibition graphics, advertising & promotional communications, from concepts through production. Includes concept/design development for interactive multimedia and science exhibits, art direction for vendor partners, and design of interpretive and environmental graphics for *Communication* and *Breakthroughs* exhibitions, occupying 8,500 sq. ft. of major expansion project.

6/00 to 6/01 **Associate Art Director**, Agency.com, NYC

Art direction and graphic design of extensive e-commerce site, from concepts through build, including presentations and production. Primarily responsible for visual development of online management tools for web-based business incentive program for eMaritz.com.

9/95 to 9/98 **Exhibition Designer**, The Newark Museum, Newark, NJ

Exhibition design, graphics, lighting, mountmaking and installation for temporary, long-term and traveling exhibitions, including ongoing gallery changes and special events. Managed vendors for graphics output, photographic prints and exhibition furniture.

4/89 to 4/95 **Art Director**, Kruysman, a division of American MailWell Envelope, NYC

Design and production of advertising collateral and direct marketing for specialty envelope and portfolio manufacturer. Includes product shots, typesetting, layouts, press checks and finishing approvals for Pfizer, Exxon, McDonald's, KPMG PeatMarwick, and Arthur Andersen.

2/87 to 4/89 **Production Artist**, Prichinello Design; Ambassador Arts; Active Signs (NYC); Hallmark Nameplate; Century Graphics (FL)

Graphic production for silkscreening and signmaking, including POP, packaging, posters, t-shirts, industrial nameplates, real estate signage and architectural graphics. Fabrication and installation of vinyl and dimensional lettering.

### WORK EXPERIENCE: (FREELANCE AND CONTRACT)

4/95 to Present **Graphic Designer**, NYC and NJ

Website concepts and visual development for Empathy Labs, Conshohocken, PA

Online courseware for professional development of teachers, grades 3-8, Scholastic Inc. ([www.ScholasticRed.com](http://www.ScholasticRed.com))

Brochure design for AstroExpo.com

Design, image collection & optimization, information architecture and initial build for NewarkMuseum.org

CD packaging for Central Park Media

Design, production and pre-press for pharmaceutical advertising, Thomas G. Ferguson Healthcare Communications, Parsippany, NJ

Software: Illustrator, CADtools, Photoshop, ImageReady, InDesign, Quark, Acrobat, Dreamweaver/HTML (Primary)

Flash, Director, Premiere, After Effects, Final Cut (Secondary)

Education: M.P.S. in Interactive Telecommunications, Tisch School of the Arts, NYU, 2000

B.A. in Sculpture, SUNY/Empire State College, New York, NY, 1993

Conferences/Seminars: AAM Annual Meeting and MuseumExpo, Portland, OR; May, 2003

*High Tech, Low Tech, No Tech: A Critical Review of Technology in Museums*, NYC Museum Educators Roundtable, New York, NY; March, 1997

*Staging the Object: Design and the 20th Century Museum*, Cooper-Hewitt National Design Museum, New York, NY; December, 1995

*Benchmark Mountmaking Seminar*, Rosemont, NJ; September, 1995